

# CLUSTER MANAGEMENT EXCELLENCE

N. MUDUNGWE

Cluster Development Expert

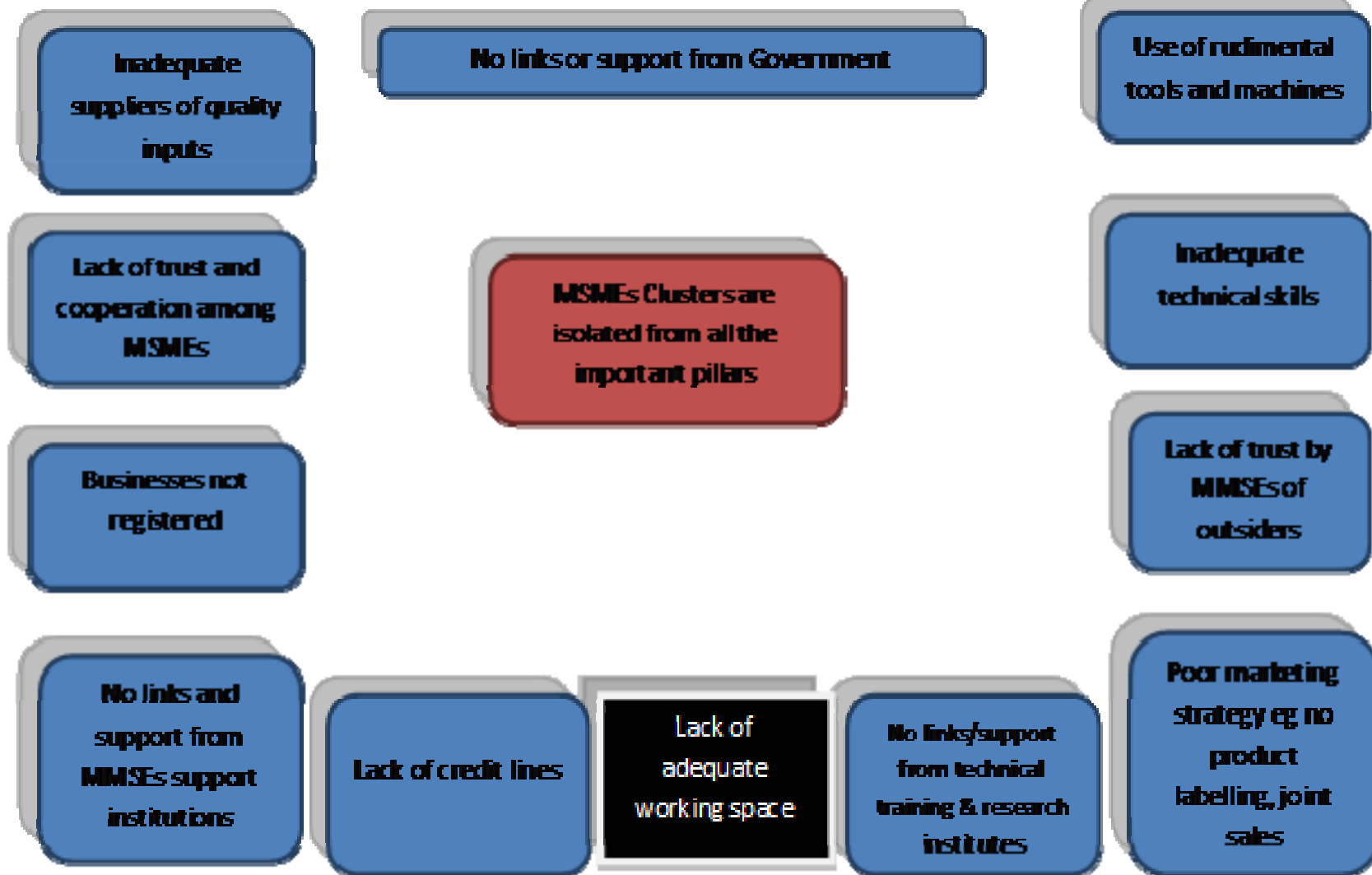
# Strategic Issues

- The COMESA treaty promotes cooperation in Industrial development in chapter 12;
- COMESA MTSP 2011-2015 priorities six key strategic areas which includes removing barrier to trade and building productive capacity for global competitiveness among others
- The six priority sectors were decided upon in 2006 during the Djibouti Head of States and Government Summit
- It is within the MTSP the planned activities will seek to mainly meet MTSP strategic objective (ii) which is to enhance competitiveness by building regional productive capacity and technological capability while completing the remaining strategic objective in the process.

# What is a cluster?

- ***Industrial clusters are a geographically proximate group of inter-connected companies and associated institutions in a particular field, linked by commonalities and complementarities.***
- Advantages
  - Collaboration leads to economies of scale;
  - Competition – quality improvement

# What is Missing?



# Cluster Management Excellence & Governance

- Rationale: there is need to build cluster management excellence in order to address issues that I have highlighted;
- Interaction between focal points and COMESA/LLPI must be continuous rather than event based.
- What is cluster excellence: can be expressed in terms of cluster growth, added value, productivity and innovativeness;
- To achieve the above we need to develop capacity at MS level in cluster management excellence and governance;

# Cluster Management Excellence Training Workshop

- Issues to be covered:
  - Cluster Management Cycle – vision and strategy formulation;
  - Design – developing implementation plans
  - Implementation – supporting networking net working plans
  - M & E

# Other Planned Activities

- Build Member States Capacity in Cluster Management Excellency
- Develop the capacity of MMSEs in the area of joint procurement, production and marketing linking with institutional buyers
- Facilitate participation in regional and international fairs
- Benchmarking and skills development
- Transform technical colleges into incubation & innovation centres
- Government procurement
- Design and Implement a Revolving fund to managed by Incubation centers
- Intra trade database and knowledge platform
- SME Twining with institutions eg schools etc

Thank You