

## **COMESA-LLPI**

## Leather Trade Information Portal



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## Introduction

- One of the mandates of COMESA-LLPI is Information collection and dissemination;
- Different means of information collection and dissemination mechanisms are available;
- For example:
  - Radio/Television;
  - Newsletters, Brochures/Leaflets;
  - Social Media (facebook, twitter, etc);
  - Website/Portals;



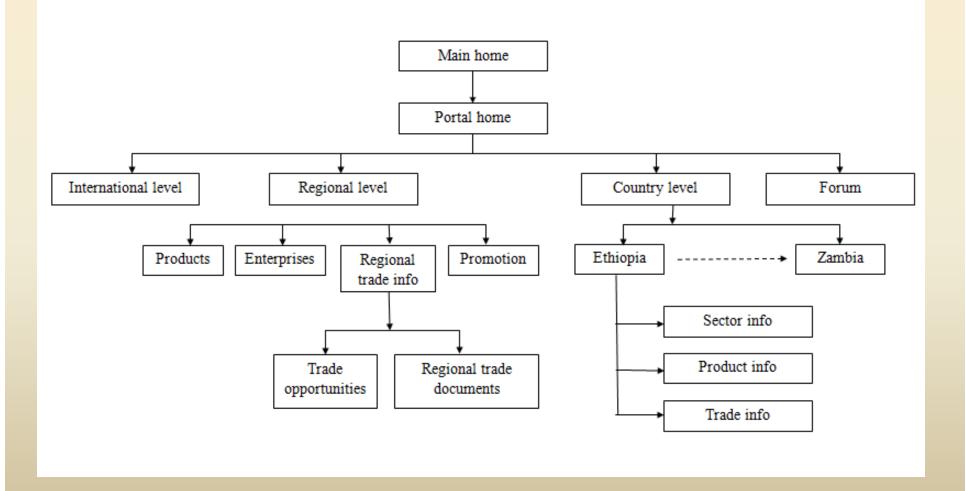
## Objective of the Portal

- The objective of this trade portal is:
  - To provide one stop shop for Leather sector Information and market intelligence on the COMESA region;
  - To promote intra-regional and international leather trade;
  - To develop and coordinate regional capability in production and marketing;



## Information Architecture

#### The structure of the COMESA-LLPI Leather Trade Information Portal





## Features of the Portal

- Searching of information by country;
- Leather Related Information for Each Country
- Online user registration;
- Online Administration;
- Links to other pages;
- Links to social Media (facebook, twitter, etc)
- Online discussion forum;



## Features of the Portal(...)

- Product Information by country and by product category;
- Enterprise Information by country and by Enterprise Category;
- Virtual Exhibition of SMEs Products;
- Easy Horizontal and Vertical Navigation;





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other sponsors, is organizing the 6th All African Leather Fair (AALF) in Addis Ababa; from February 20-22, 2013. The Trade Fair is expected to bring together tanners, footwear and other leather goods manufacturers, equipment and technology suppliers, chemical and inputs suppliers, manpower training institutions, trade promotion organizations, etc., from all over the world. African companies and organizations are expected to constitute the largest attendance.

The Fair is a specialized one, designed to promote the African leather industry and to enable it create an interface with its partners within the

#### COMESA-LLPI Gets New Director



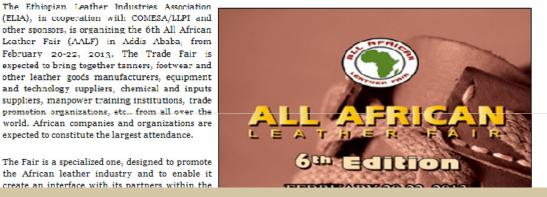


Dr. Mwinyikione Mwinyihija has been appointed as the Director of the COMESA-Leather and Leather Products Institute, with effect from 2nd of January 2013. Dr. Mwinyihija is taking over the role from the longtime Director of COMESA, Dr Geremew Debelie, who passed away on the 10th of September,

Dr. Mwinyihija's prior experience included serving as the Secretary/Chief Executive Officer Kenya Leather Development Council in Kenva, a technical panel member and project team leader (Ostrich and Crocodile skins standards development) of the International standards organization and in the recent past. Kenya's representative to the Food and Agriculture Organization (FAO) Hides, skins and leather subsector group, Scientific Committee member of IULTCS and Ege University Conference and Scientific fora. He is also receiver of several national, regional and international awards.

READ MORE ...

#### All African Leather Fair 2013





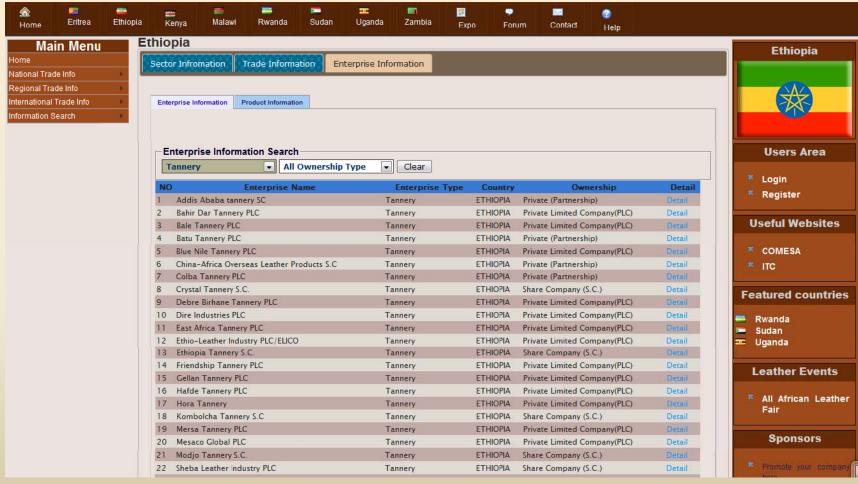
## Screen Shots













## **URL(Address)**

Official Website

www.comesa-llpi.org

Leather Trade Information Portal

http://portal.comesa-llpi.org



# Thank you!